



## COURT BRANDING PACKAGE

This is the ultimate sponsorship package for businesses that want to have maximum impact.

*This package includes:*

- Logo in court's center circle
- Logo on two sideline areas
- Logo on court scoreboard
- Logo on court's scorer table
- Premium 10' x 7.5' courtside banner next to scoreboard
- Logo and link on Ladera Sports Center "Sponsors" web page
- Social media campaign twice a year
- Video board messaging on constant rotation
- Brochures in Ladera Sports Center reception area

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## COURTSIDE SIGNAGE

Promote your business to the thousands of family members and fans who are watching practices, games and tournament

*This package includes:*

- Premium 10' x 7.5' courtside banner next to scoreboard
- Logo and link on Ladera Sports Center "Sponsors" web page
- Social media campaign once a year
- Video board messaging on constant rotation
- Brochures in Ladera Sports Center reception area

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## TOURNAMENT TITLE SPONSOR

As a Tournament Title Sponsor, your business will be at the center of one of our busiest event's of the year. Approximately 100 teams will participate in each of our tournaments, and this comprehensive package will share your business with all attendees.

*This package includes:*

- Title sponsor for one weekend tournament
- Logo on web site, social media and all collateral marketing materials promoting the tournament
- Logo and message on exterior electronic signage for two weeks preceding the event
- Sponsor recognition during awards ceremony
- Sponsor logo on winning team photos
- Table display for duration of the tournament
- Video board messaging

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## VIDEO BOARD SPONSOR

With 28 LCD monitors, including a nine screen video wall, the Ladera Sports Center can promote your business throughout the facility.

*This package includes:*

- Your :30 static art image or video (no audio) on constant rotation in the Ladera Sports Center reception area, All-Star Café, courtside monitors and nine screen video wall.
- Art work or video must be provided by sponsor, and can be updated monthly. There are only 10 spots available for this sponsorship.